

2022 • SULTANATE OF OMAN • BRAND

# Labelle

CHOCOLATES & FLOWERS

• COMPANY PROFILE •

CHOCOLATES  
&  
FLOWERS

LABELLE BRINGS YOUR  
SMILES TOGETHER

## REACH US

-  [www.labelle.om](http://www.labelle.om)
-  [info@labelle.om](mailto:info@labelle.om)
-  [labelle\\_oman](https://www.instagram.com/labelle_oman)
-  [labelle\\_om](https://www.facebook.com/labelle_om)

# Our Story



## THE BRAND

PREMIUM AND LUXURY

At Labelle, our company specialized in Chocolate and Flowers seeks to be the best for continuous growth in conjunction with effective customer service at the hands of a group of professionals, experienced and a highly qualified team with attention to details. As we launched more than 10 years ago to successive branches in various governorates in The Sultanate, we are accompanied by a series of achievements surrounded by long-term success, which paved the way for us to lead in our sector.

We become, day after day, \_\_\_\_\_  
*a part of your beautiful moments.*

## OUR PHILOSOPHY

Our philosophy is simple and unique, that quality is the solid foundation of our business even today. We believe in the power of spreading the word that our customers are loyal to us despite the strong competition that faces us, Labelle has proven over the past years that it has the main strengths that enable it to continue its success, to establish ourselves locally and regionally as a sophisticated company in the chocolate, sweets and flower sector.

## THE FACTORY

At Labelle, we strive to be the global leader in food industry companies. The essence of our business supports our vision by giving our team the freedom to innovate in combining the best ingredients and presenting them in a warm template of happiness. The first cornerstone of our factory were for more than 10 years of hard work and development in the world of food industries. Our vision aims to expand in manufacturing fresh sweets, and with your trust in us; a new start in the world of cakes and arab bakery until we become an example to be emulated in the food industry sector in all the markets in which we are located.





## Services

# OUR SPECIALTIES



## THE CHOCOLATE

We always care to have the newest fillings to suit our prestigious customers' tastes. We have fillings like mint, lemon, orange, strawberry, cheese cake, dates, chocolate cream, milk cream, caramel with nuts, cake, marshmallows, corn flakes, Belgium French biscuits, dried figs & fruits, pistachio, mocha coffee, coconut, saffron, cardamom and nuts, Gandoia milk, Gandoia dark, ganesh, Hazelnut mild cream, Hazelnut dark cream and wafer biscuit. In addition to this; we have our own mix of any of the above fillings. However, we are always keen to always provide our customers with the finest and newest fillings and flavors. The last but not the least, we have designed another type of chocolate that comes open with special molding.

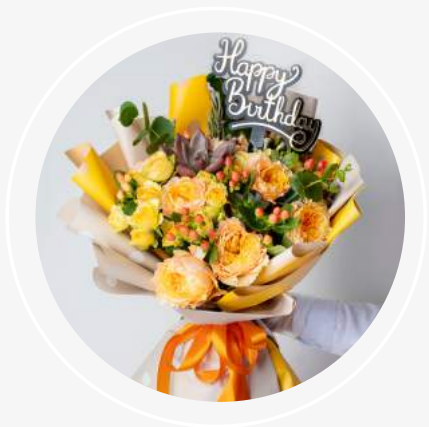


## FLOWERS

We believe that flowers should not only be fresh and smell beautiful, but the decoration should keep the people just gaze on our elegance. Let us do the flower arrangements for your special occasions and let our designs speak for itself.



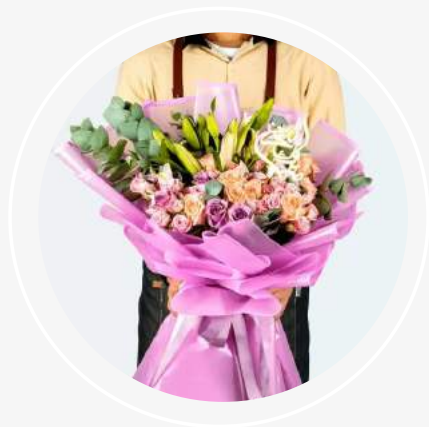




**BIRTHDAY**  
Fresh and trendy.



**VALENTINES**  
Charming and stylish.



**GRADUATION**  
Exquisite lively flowers.



**WEDDING**  
Elegant and classy.



**MOTHER'S DAY**  
Beautiful decorative flowers.



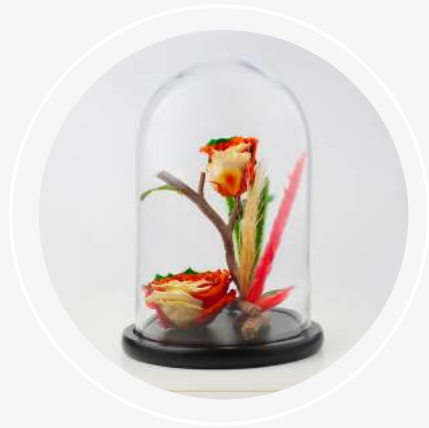
**TEACHER'S DAY**  
Unique designs.



**OMANI WOMEN'S DAY**  
Celebrate in style.



**ENGAGEMENT**  
Luxurious flowers.



**NATIONAL DAY**  
Last longer with infinity flowers.

# SNACKS & SWEETS



Snacks



Arabic Sweets



Rqaq



Dragee



Crunchies



Dates



Truffles



Wafers





LUXURY GIFTS



- Mobile Phones
- Jewelry
- Watches
- Wallets
- Perfumes
- Oud
- Pens
- Cosmetics







# Event MANAGEMENT

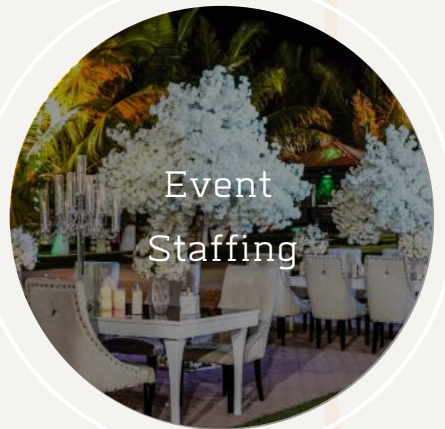
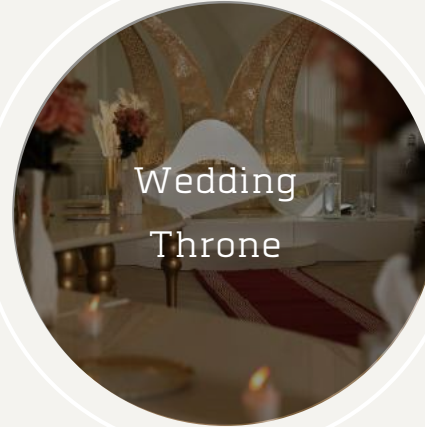
At Labelle, we create, plan, and manage every project from inception to completion, specializing in the construction of unique events for individual and business customers.







# Event SERVICES



# CAKES & PETIT FOUR



Petit Four

Heart Cakes

Birthday Cakes



Cupcakes

Graduation Cakes

Elegant Cakes



Occasion Cakes

Cream Cakes

Wedding Cakes





# OUR CLIENTS

Labelle has worked with several world renowned companies. We pride ourselves on being knowledgeable across the board and have seen significant success for our clients.



We boast our custom made designs and wrapping exclusively done for company events. Our special dedicated team is assigned to deal with all the designing needs to meet and fulfil the company's expectations.

# OUR BRANCHES

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## SALALAH

### LABELLE, AWQAD

Al Luban Street  
00968 23269993

### LABELLE, SALALAH

23rd July Street  
00968 23269994

### LABELLE, SAADAH

Abu Bakr As Siddiq St.  
00968 23226936

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## MUSCAT

### LABELLE, AZAIBA

18th November Street  
00968 91221268

### LABELLE, AL GHUBRA

Oman Avenues Mall  
00968 91765616

### LABELLE, AL AMERAT

Al Amerat  
00968 91221427

### LABELLE AL KHOUDH

Al Barakat Street  
00968 98004704

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## AL - BATINAH

### LABELLE, BARKA

Barka-Nakhil Road  
00968 91256265

### LABELLE, SOHAR

City Centre Sohar  
00968 92063220

### LABELLE, SOHAR

1 Wadi Hibi Street  
00968 91458347

### LABELLE, AL SUWAYQ

Al Suwayq  
00968 93889866

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## ASH SHARQIYAH

### LABELLE, SUR

City Centre Sur  
00968 94249776

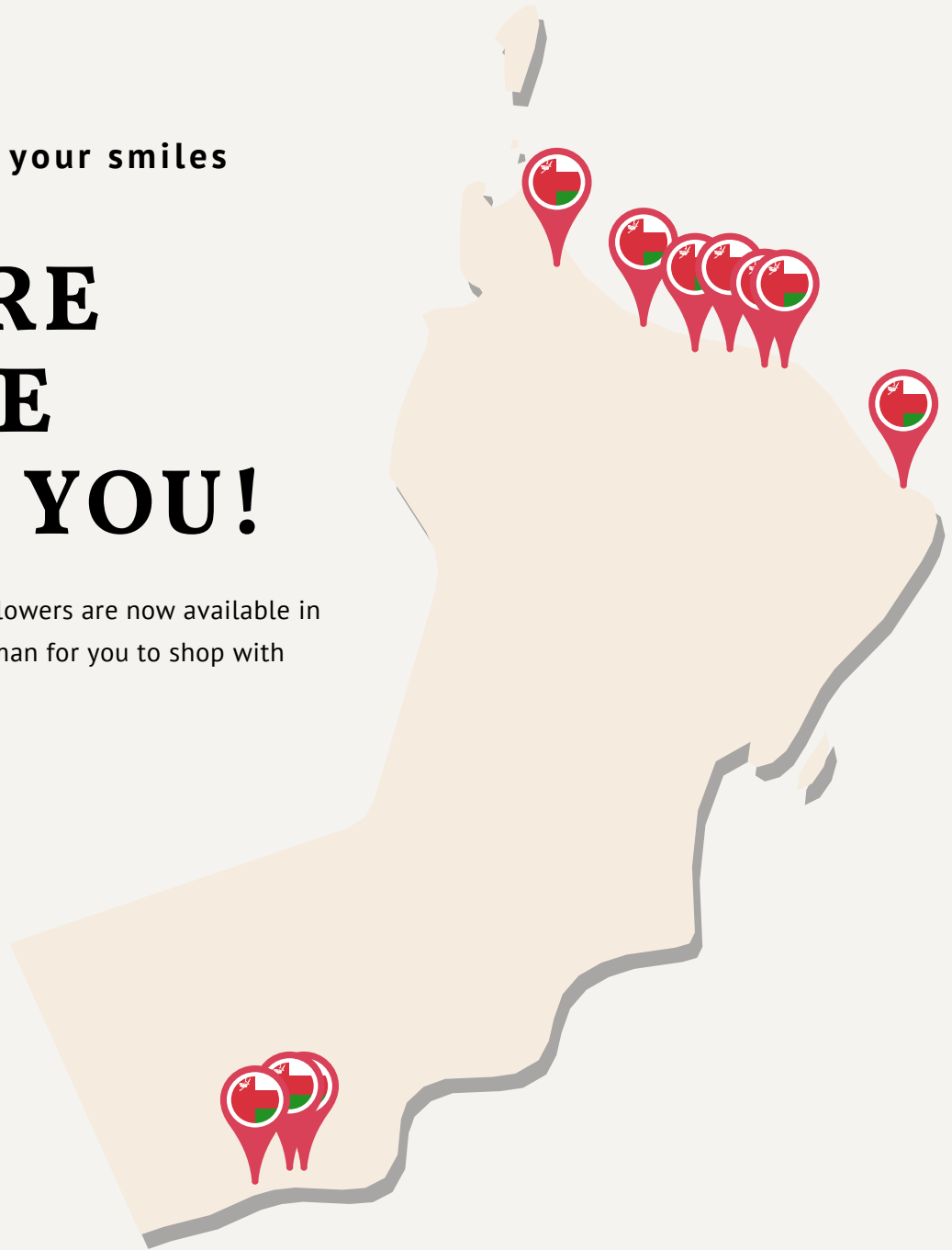
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Labelle brings your smiles  
together

# WE ARE THERE WITH YOU!

Labelle Chocolates & Flowers are now available in  
12 locations all over Oman for you to shop with  
ease.



## MEET THE TEAM

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